ABSTRACT

Writing is a form of manifestation of abilities and language skills most recently held by language learners after listening skills, speaking, and reading. *Example Example Non*-learning strategy that uses images as a medium for delivering course material. relating to the above explanation, the authors are interested in doing research learning complex procedures produces text using the *Example* of *Non-Example* in Class X *Broadcast* SMK Negeri 10 Bandung in academic year 2015/2016.

The problems that the authors propose the following (1) can the author producing text implementing learning complex procedures using *Non-Example Example* in class X SMK 10 Bandung;? (2) can the students of class X SMK 10 Bandung producing complex procedure text after using *Non-Example Example*;? and (3) is *Non-Example Example* methods applied to learning complex procedures to produce a text in class X SMK 10 Bandung.

The hypothesis that the authors propose the following (1) the author was able to carry out the complex procedure of learning to produce text using the *Example* of *Non-Example* in class X SMK 10 Bandung; (2) the students of class X SMK 10 Bandung were able to follow the text of producing learning complex procedures using *non-Example Example*; and (3) *non-Example Example* method used in producing instructional text complex procedures in class X SMK 10 Bandung.

The method used is a method of quasi experiment with research techniques literature, test, test, and analysis. The results of his research as follows.

- 1. The author is able to carry out the complex procedure of learning to produce text using *Example Non-Example* of *Broadcast* in class X SMK 10 Bandung. It is proved from the planning and implementation of learning 3.3. Planning and implementation of learning that has been implemented can be expressed either (B), so the authors considered successfully implementing learning complex procedures of producing text using *Non-Example Example*.
- 2. *Broadcast* class X SMK 10 Bandung, capable of producing texts complex procedures using *Example Non-Example*. It is haved from the average value is 47.2 pretest and posttest average of 80. There is an increase of 32.8.
- 3. *Non-Example Example* methods is secure in learning the complex procedure of producing the texts in class X *Broadcast* SMK 10 Bandung. This is evident from the results of statistical calculation $t \ge t$ table amounted to 16.73 and of 2.06 at the 95% confidence level with a degree of freedom of 24.