ABSTRACT

The purpose of this research is to research about Good Corporate Governance and Leverage on Corporate Social Responsibility and its impact on financial performance in the participation companies CGPI (Corporate Governance Perception Index) registered in Indonesia Stock Exchange 2010-2013. The sampling technique which is used in this research is purposive sampling with criteria: Companies that successively participated in the assessment of Corporate Governance Perception Index during the period 2010-2013 and is listed on the Indonesia Stock Exchange, and the company successively publish an annual report for the period 2010-2013. Analysis techniques which is used in this study is the classical assumption, path analysis and hypothesis test.

The results showed that the variables of Good Corporate Governance and leverage significant effect either partially or simultaneously on Corporate Social Responsibility. Good Corporate Governance partially significant effect on financial performance, but Leverage and Corporate Social Responsibility partial no significant effect on financial performance. While simultaneously Good Corporate Governance, Corporate Social Responsibility Leverage and significant effect on financial performance. In addition, Good Corporate Governance and Leverage on Corporate Social Responsibility and its impact on financial performance is not significant effect partially. While the Good Corporate Governance and Leverage on Corporate Social Responsibility and its impact on financial performance significant effect simultaneously.

Keywords: Good Corporate Governance, Leverage, Corporate Social Responsibility and Financial Performance