

ABSTRACT

This study entitled "The Effect of Cooperative Learning Model Student Team Achievement Divisions (STAD) Against Student Motivation (Case Study Subjects Economics Sub Principal General Ledger Class XI IPS C MAN 1 Bandung)". The aim of this study include: 1) To determine the Model Cooperative learning Student Team Achievement Division (STAD) on Lessons Economy Class XI IPS C MAN 1 Bandung 2) To determine the Student Motivation in Lessons Economy Class XI IPS C MAN 1 Bandung 3) To determine the Influence of Cooperative learning Model Student Team Achievement Division (STAD) to the Student Motivation in Lessons C Economy Class XI IPS MAN 1 Bandung.

The method used in this research is associative with the level of associative causal explanation.

Data collection techniques used are kuestioner and literature study with data processing techniques validity, reliability, data normality test, simple linear regression analysis, and the coefficient of determination.

The results showed that there are significant model of Student Teams Achievement Division (STAD) on the students motivation. It can be seen from the results of data processing using SPSS Statistics 21.0 for Windows, that simple linear regression analysis of at $Y = 8.495 + 0.490 X$ which means that every increase of one point on the model type STAD cooperative learning will lead to an increase of 0.490 points on motivation to learn. To find out how big the influence of variable X (Effects of Cooperative Learning Model Student Team Achievement Divisoin STAD) to variable Y (Student Motivation), then used the coefficient of determination by the calculation of 43.9% as much as 56.1% were a major contribution to the influence from other factors not examined.

Conclusion of the study that the use of Cooperative Learning Model Student Team Achievement Divisoin (STAD) can increase Student Motivation. As the end of the study authors gave suggestions to teachers in order to increase students' motivation in learning and cooperative learning model Student Team Achievement Divisoin STAD can be used as an alternative model of learning that can be used in class, the practitioners or other researchers in the field of education in order to perform similar studies with learning models and different methods, in order to obtain various alternatives to increase motivation to learn on the subject of the next, and for further research, is expected to increase knowledge about cooperative learning model Student Team Achievement Divisoin STAD in increasing motivation to learn so that in future studies can be developed studies on other subjects and different grade, to the students to daapat increase learning motivation in the learning process.

Keywords: Cooperative Learning Model Student Team Achievement Division (STAD), Student Motivation

