ABSTRACT

The title of this research is **"The Effect of Cooperative Learning Model Application Talking Chips Against activeness Subjects Students In Economy Class X MIA-A Bandung Husein Sastranegara airfield (Sub principal management)".** With the formulation of the problem, namely 1.Bagaimanakah implementation of cooperative learning model talking chips on economic subjects in class X MIA-A High School Husein Sastranegara airfield, 2. How active students on economic subjects in high school Huseinsastranegara Angkasa Bandung air base in class X MIA- A high school Lanud Bandung Husein Sastranegara, 3. How much influence the implementation of cooperative learning model chips talking to the student activity on economic subjects in class X MIA-A High School Husein Sastranegara airfield. The method I use in this study is a survey (field studies) using a quantitative approach. With the subject consists of one class is class X MIA-A. With the technique of collecting data through observation, literature study and questionnaire techniques. With a data-processing technique that is recalculating the answer sheet questionnaires filled out by respondents, giving a sign or code so easy in inspection, process data adapted to the technique used, and test hypotheses based on the results of processing. With the technique of testing the hypothesis that the coefficient of determination.

Based on these results that the application of cooperative learning model talking chips on economic subjects in class X MIA-A is in excellent condition. Based on the results of data processing calculation of the coefficient of determination by using SPSS 21.0 for windows that activity of learning is determined or influenced by the type of cooperative learning model talking chips are 85.5% and 14.5% influenced by other factors not examined by investigators. As the end of the study authors concluded that cooperative learning model chips talking positively affects students' activity.

Keywords: Learning Model Type Kooperatof Talking Chips, activeness