

ABSTRACT

Writing poster is an activity brings together two skills (writing and drawing) in the learning material, which has a very close relationship. Sehubungan to this writer is interested in doing a study entitled "Optimizing Learning Elements in Writing Persuasive Poster by Using Quantum Method Learning in Class VIII SMP 4 Pasundan Bandung."

The problems that the authors ask is; (1) Whether the author is able to plan, implement, and assess learning activities to optimize the elements of persuasive writing poster using quantum methods of learning in class VIII SMP 4 Pasundan Bandung? (2) Is the class VIII SMP 4 Pasundan Bandung capable of participating in learning activities to optimize the elements of persuasive writing poster using quantum methods of learning? (3) How effective method of learning quantum learning is used as a learning method optimizes the elements of persuasive writing poster in class VIII SMP 4 Pasundan Bandung?

The results of his research as follows. 1) The authors were able to carry out learning to optimize the elements of persuasive writing poster using quantum methods of learning. This is evidenced by the average value of the preparation and implementation of learning of 3.57. 2) class VIII-C SMP Pasundan 4 Bandung has shown seriousness and overall. It can be seen from the average value of the attitude that is equal to 82.7 with excellent value category (A). The average value is 78.5 students' worksheets. 3) The students of class VIII-C SMP Pasundan 4 Bandung capable of executing four poster by optimizing the teaching of writing persuasive element using quantum methods of learning. This can be evidenced from the average value of 53.53 pretest and posttest average value of 83.75. So, there was an increase of 30.22, equivalent to 1.511%. 3) Method of learning quantum effectively used in optimizing learning persuasive element in writing a poster in class VIII-C Pasundan 4 Bandung. It proved berdasarkan statistical result $t_{count} > t_{table}$, ie $39.9 > 18.5$ in the 95% confidence level with a significant level of 5% and 20 degrees of freedom.

Key word: writing poster, unsure persuasive, quantum learning.